

# IPEXPO ONLINE

WHERE TECHNOLOGY  
WORKS TOGETHER



**IPEXPO ONLINE** WHERE TECHNOLOGY WORKS TOGETHER

**In this edition:**  
The rise of the data scientist  
Cyber crime on the rise in UK, says PwC  
Four key principles for a 'brev' CIO strategy  
Why don't SMEs do more to protect information?  
Are you losing the grip on technology?  
Presented by **NEC**  
**SOCIAL HUB**

**hp** **MASTER THE CLOUD** **ADD THE FACT OF CLOUD** **intel**

**MY VISIT**  
Welcome to IP EXPO 2011  
We have prepared to welcome you at IP EXPO 2011  
and how we enjoy using the app

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**Hello and welcome to the latest edition of the IP EXPO ONLINE Bulletin.** This time, we're looking at information management and security - two areas where we find IT leaders have a lot of questions. One of these questions concerns the big data trend. How are IT teams supposed to equip themselves with the requisite skills to exploit unprecedented volumes of electronic data to maximum effect?

Another top question concerns cybercrime. How likely is it to happen to us? Here, a recent PwC survey sheds some light on the matter. We also look at the CIO role in an age where information has never been more valuable to companies, and our guest blogger, Roger Keenan of hosting and colocation company City LifeLine, asks why SMEs aren't doing more to protect it. Enjoy!



Videos

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**Pathfinder - Information Security as a Business Enabler?**

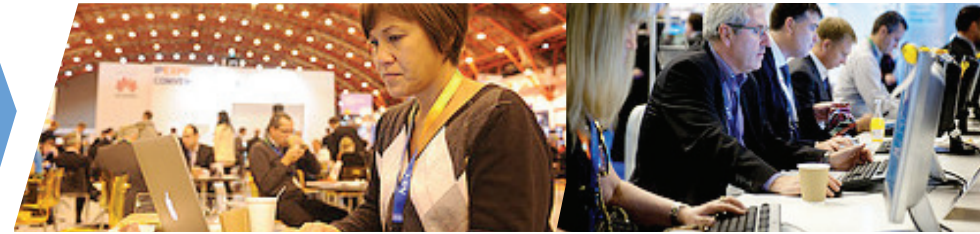
The information security industry is alive with jargon, fear inducing stories and excitable vendors desperate to get hold of your budget. But how can you cut through the hype and get quality products and services that deliver business value and form part of a strategic solution, capable of supporting your ambitions? This session will paint a picture of the current information security threat landscape from an objective, dispassionate viewpoint and provide

## MEDIA INFORMATION 2012

<http://online.ipexpo.co.uk>

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