



	ARCHITECTURES FOR BUSINESS TRANSFORMATION	CLOUD APPLICATIONS & SERVICES	CLOUD INFRASTRUCTURE	COMMUNICATIONS & MOBILITY	DATA CENTRE OPTIMISATION	DESKTOP VIRTUALIZATION	INFORMATION & STORAGE MANAGEMENT	MICROSOFT TECHNOLOGY THEATRE JOURNEY TO THE CLOUD
09.50-10.20				Pathfinder - Should mobile and social be at the centre of unified comms? Rob Bamforth	Pathfinder - The evolution of the data centre in the age of cloud Clive Longbottom, Quocirca		Big Data Rob Anderson, Isilon Systems	
10.30-11.00	Collaboration enabling the Future of Work today Andy Wood, Kcom	Security in the Cloud or Pie in the Sky? Julian Lloyd, Virtustream	Implementing Hybrid Cloud Solutions at Loughborough University Laurence James, Dave Temple, Chris Gabriel, NetApp		V-Ray - The End of the Dark Ages of Virtualization Jason Dowzell, Symantec	Stop! Look! Listen! - The Green Cross Code for Successful Desktop Virtualisation Lewis Gee, Citrix Software	Unified Data & Information Management, our way. Simon Gregory, CommVault	Private Clouds Are All About The Application - Virtualization is Only The Start Clive Watson, Microsoft
11.10-11.40	Architectures for Business Transformation Ian Foddering, Cisco	Seeing Beyond the Cloud: New Applications, Opportunities, and Challenges in a Cloud-Centric World Nathaniel Borenstein, Mimecast	A Cloud to call your own Peter Silva, F5 Networks	The BYOD for UC Challenge Vasili Triant, ShoreTel	Fixing the Broken Storage Model: A Storage Hypervisor At Last Jon Toigo, DataCore	User Virtualization - The Move to User Centric Computing Tom Scase, Dan O, AppSense	Application Acceleration - The Best Solution is Breadth of Solution Rob Callaghan, LSI	How NetApp Powers The Microsoft Private Cloud Jason Monger, NetApp
11.50-12.20	Building a Data Centre ready for Cloud Rhys Sharp, SCC plc	Getting commercial gain & an enhanced customer experience through cloud based intelligent digital signage Jeremy Sneller, NEC	Reducing the OPEX and CAPEX costs of creating a Cloud Service Delivery Platform. Andy Waterhouse, EMC	Improve workforce effectiveness with flexible working, mobility & Unified Communications Bruce Everest, Vodafone	Do More with Less through Engineered Systems Chris England, Oracle Corporation	Cancer Research UK delivers over 1000 Virtual Desktops to its users to save costs, move to Windows 7 Jane Swindle, Citrix Systems	5 Ways Fluid Data Grows My Business Martin Murphy, Dell	Delivering Cross Platform - Integrating and Using What You Already Have Today Gavin Kemp, Microsoft
12.30-13.00	Borderless Access Martin Patten, Cisco	Get the Private Cloud You Want, from the Infrastructure You Simon Wallace, Jason Dowzell, Symantec	Virtual and Cloud Infrastructure optimisation Ashley Davies, VMware	Huawei's e-City solution with focus on mHealth and M2M Gerard Corcoran, Huawei Technologies	Storage Designed for Your Virtualized Data Center Phil Newman, Dell	Choosing the right client for desktop virtualization Andrew Gee, Wyse Technology	Supercharge your Applications using a Flash-first strategy with EMC VNX Simon Painter, EMC	EACS: System Center - Realising The Benefits Paul Wilford, EACS
13.10-13.40	Full of Hot Air? Why a CFD Analysis Can Keep your Data Centre Cool Martin Patten, Cisco	ICT Meets Cloud - Is Your Infrastructure Ready? Ronald Raffensperger, Huawei Technologies	Unlock the full potential of your Data Center Core Gabor Hadrevi, DELL Force10 Networks		TE Connectivity - Building an Agile data center infrastructure Alastair Waite, TE Connectivity	Transforming your End User Computing Environment Stephen O'Herhily, VMware	Data Reduction Technologies Impact the Cloud: What You Need to Know Mitch Haile, Quantum Corporation	Best-In-Class Performance - The Right Platform For Your Applications Andrew Fryer, Microsoft
13.50-14.20	Security of the Cloud John Johnson, Cisco	Embracing Consumerization of IT, but Retaining Control Lisa Hammond, Citrix Software	New Innovations in Ethernet Fabrics are Revolutionising Virtualised Data Centres Alan Murphy, Brocade Communications	Utilising FMC to Control Smartphone Costs Mike Ballantine, AASTRA Telecom (UK) Ltd	Next Generation WAN Optimization Kevin Suitor, Exinda Networks	Case Study: Cutting Costs and Unifying Legacy Infrastructures with Desktop as a Service (DaaS) Richard Castillo, Intercept IT Limited	Scale-out IP Network Attached Storage for Big Data Mark Lucas, BlueArc Corporation	RISE: The Cloud On Your Terms - The Hybrid Cloud Alex Hilton, RISE
14.30-15.00	Adapt & Cisco: Build Your Own Virtual Private Cloud John Soanes, Salim Mehta, Adapt	Building "Your Cloud" Liam Farrell, VMware	Data Centre Architecture for the Cloud John Abel, Oracle Corporation	Transitioning from in-house to Communications in the Cloud Justin Hamilton-Martin, 8el	Cost Efficient 100G Transport for IP Core and Data Center Networks Christian Illmer, ADVA Optical Networks	User Profiles that work on any Desktop, Anywhere, Anytime, and for Free? David Hitchen, RES Software	The Evolution of Data Protection Adrian Moir, Quest Software (UK) Ltd	Cloud On Your Terms - Management Across Private and Public Cloud Simon May, Microsoft
15.10-15.40	Virtualization of the Desktop Nick Chrissos, Cisco	Is Cloud-Based Data Backup Right for You? David Jones, Autonomy	Virtualization & Cloud Projects are failing without Network Automation Simon Horrocks, Infoblox	Sega - Collaboration in Practice Rob Morgan, Azlan, Cision Limited	Entropy in the data centre Vanesa Diaz, Corning Cable Systems	Moving Desktops to the Cloud? 8 Tips to Consider Ron Grevink, Intercept IT Limited	Beyond Bandwidth: 3 reasons to embed WAN op in your Storage Array Jeff Aaron, Silver Peak Systems Limited	Solidsoft: Microsoft's Cloud Computing Platform - The Difference It Can Make To Your Business Andy James, Solidsoft
15.50-16.20					The Evolution of the Data Centre Bob Aitchison, QLogic Corporation	Desktop Virtualisation: What it is and why you should care Patrick Irwin, Citrix Systems	Drobo. Small Box. Big Storage. Marcus Thompson, Drobo	The De-Mystification of Windows Azure Steve Plank, Microsoft



	NETWORK OPTIMISATION	SECURITY & GOVERNANCE	SERVER VIRTUALIZATION	WIRELESS & CAMPUS NETWORKS	GOOGLE APPS - 100% WEB
09.50-10.20	Pathfinder - Zen and the art of optimisation Puni Rajah, The Governance Board	Pathfinder - Information Security as a Business Enabler? Nigel Stanley	Pathfinder - Server Virtualisation Claus Egge	Pathfinder - Wireless & Campus Networks Teresa Cottam	
10.30-11.00	Optimised WAN services from Vodafone Mark Carrington, Vodafone	Overcoming the Failures of Cyber Security Chris Brown, EMC	Taking Backup and Recovery in a new direction - Do things differently! James Smith, Veeam	Azlan - The Difference in Distribution Azlan	10.30-11.10 100% Web Itay Haber, Google
11.10-11.40	Blue Sky and Clouds: Trends and Challenges in Business IT Today David Silke, Brocade Communications	Advanced Evasions Techniques (AETs) - The NEW threat - You ARE vulnerable! Alan Cottom, Stonesoft	Server Virtualization, Backup and Disaster Recovery - Choosing the Right Approach for you David Blackman, Acronis	Network Design for Unified Communications and Multimedia Roger Hockaday, Aruba Networks	11.10-11.50 100% Live - Demo Gabriele Carzaniga, João Rufino, Jon Watson, Google
11.50-12.20	3D Data Visualisation Robert Smith, Dave Page, Intergence Systems	No Compromises: Virtualisation Security Sian John, Symantec	Achieving sustainable growth requires enterprises to seize new opportunities - flip your IT spend in favour of innovation Iain Stephen, HP	EEPoE: smart power for a greener enterprise Helder Resende, Microsemi	11.50-12.30 Chromebook - A new paradigm in consuming information Tom Grey, Google
12.30-13.00	The End of Client-Server Networks: Where Do We Go From Here? Roger Hockaday, Aruba Networks	Security for the Virtual World - Traditional, Minimal, or Optimal? Jason Brown, McAfee	Concert Pharmaceuticals: Optimizing VM Backup with Quantum Mitch Haile, Quantum Corporation		12.30-13.10 Security in Google's SaaS world James Snow, Google
13.10-13.40	Network optimisation as the first step towards cloud Richard Blanford, Fordway Solutions	Improving productivity through secure mobile working? Tarik Reid, Vodafone	Flash in the Enterprise: Cache or Persistent Storage? Mat Young, Fusion-io	The High Density Enterprise Environment Simon Hollister, Xirrus	13.10-13.50 The path to innovation Elena Kolesnik, Kim Wylie, Google
13.50-14.20	Network Optimisation - be careful what you ask for? Jeff Smith, Level 3, formerly Global Crossing	The context of access security Peter Silva, F5 Networks	Delivering Cloud infrastructure to your Datacenter Simon Marvell, VMware	Great Ormond Street Hospital: A truly successful Cisco Collaboration and Telepresence Project Brendan Adams, Block Solutions Ltd, Azlan	13.50-14.30 Customer implementation case studies Ian McDonald, Google
14.30-15.00	Stop Wasting Your Time with Application Acceleration Andrew Gardner, Silver Peak Systems Limited	Defend your networks while streamlining data access Rich Agar, HP	How virtual ADC can deliver highly available and scalable application access Peter Melerud, KEMP Technologies		14.30-15.10 Leverage the cloud for your GEO applications (Earth builder) Koert Holtgreve, Google
15.10-15.40	Architect, implement & manage IT infrastructure for optimal performance Mark Lewis, Riverbed	Brave New World of Cloud Security in a Data Centric Universe Tim Ricketts, Trend Micro	Visionary Virtualization Francois Zimmerman, Hitachi Data Systems	HP Networking wireless - high speed, flexibility and security Lars Koelendorf, HP	15.10-15.50 Google Search Appliance Joel Crouch, Google
15.50-16.20	Reserved for Juniper Networks Trevor Dearing, Juniper				

	VLAB	CLOUD LAB
		09.50-10.20 Pathfinder - Cloud readiness: being positioned to exploit and understand the cloud applications and services that can benefit your business Bob Tarzey, Quocirca
10.00-11.00	Understanding Change Risks And Impacts In An Enterprise Infrastructure David Cuthbertson, Anthony Brimacombe, AssetGen Limited	
11.15-12.15	The Role of Desktop Virtualization in Facilitating Windows® 7 Deployment Matt Evans, Quest Software (UK) Ltd	Protecting the Cloud for a Stormy Day! Aseem Anwar, Chris Snell, Veeam
12.30-13.30	VLab Demo - Check Point VPN-1 Virtual Edition - Next Generation Tom Davison, Check Point Software Technologies Ltd	A Hybrid Approach to Cloud Computing from CA Technologies Charlie Smith, CA Technologies
13:45-14:45	Why EMC is the best choice for VMware storage both now and in the future Wade O'Harrow, EMC	Capitalising on the cloud: How to build, consume and manage your Cloud Colin I'Anson, HP
15:00-16:00		Deploying a hybrid cloud Liam Farrell, Ashley Davies, VMware



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10.30-11.00	WAN Optimisation 2.0 Kevin Suitor, Exinda Networks	Taking Security Operations to the Board William O'Brien, EMC	Plug and Play Disaster Recovery for virtual and physical environments Ian Masters, Double-Take by Vision Solutions	Azlan - the Difference in Distribution Azlan	10.30-11.10 100% Web Itay Haber, Google
11.10-11.40	Blue Sky and Clouds: Trends and Challenges in Business IT Today David Silke, Brocade Communications	Defining your Private Cloud Blueprint with Check Point Software Caroline Ikomi, Check Point Software Technologies Ltd	What's Missing From Your DR Plan - the 4 Most Important Things to Consider when Creating a DR Plan Paddy Falls, Neverfail Group	Getting it Right First Time Round: Things to Consider When Building or Upgrading WLANs Roger Hockaday, Aruba Networks	11.10-11.50 100% Live - Demo Gabriele Carzaniga, João Rufino, Jon Watson, Google
11.50-12.20	Architect, implement & manage IT infrastructure for optimal performance Mark Lewis, Riverbed	No Compromises: Virtualisation Security Dave Barnett, Symantec	How HP 3PAR Utility Storage can optimise your virtualised environment Catherine Campbell, HP	Reserved for Aerohive	11.50-12.30 Chromebook - A new paradigm in consuming information Tom Grey, Google
12.30-13.00	Secure Guest Access: Delivering Guest, Customer and Contractor Network Access Roger Hockaday, Aruba Networks	Brave New World of Cloud Security in a Data Centric Universe Tim Ricketts, Trend Micro	NetApp Syncsort Integrated Backup (NSB) case study by System Online, a Network Resource Group company Jason Reid, Syncsort		12.30-13.10 Security in Google's SaaS world James Snow, Google
13.10-13.40	Cloud - "The hype and reality" Matt McCloskey, Virgin Media Business	DDoS - Kill or be killed - (all the latest techniques revealed) Paul Bristow, Jon Shallow, Accumuli Security	Delivering Cloud infrastructure to your Datacenter Simon Marvell, VMware	The High Density Enterprise Environment Simon Hollister, Xirrus	13.10-13.50 The path to innovation Elena Kolesnik, Kim Wylie, Google
13.50-14.20	Reserved for NextIO NextIO	Will biometrics catch up with the future? Henry Leung, NEC	Delivering Virtualisation in an IT Stack Simon Hayler, Oracle Corporation	Azlan - The Difference in Distribution Daniel Crain, WhipTail Technologies, Simon Robinson, The 451 Group, Greg Duplessie, Exec Event	13.50-14.30 Customer implementation case studies Ian McDonald, Google
14.30-15.00	Transition to IPv6: make it smooth Simon Lowery, Nicolas Cartron, Efficient IP	Securing The Road Warrior Nigel Stanley, Steve Gold, Sarb Sembhi, Mark James, ESET UK	Taking Backup and Recovery in a new direction James Smith, Veeam	Azlan - The Difference in Distribution Azlan	14.30-15.10 Leverage the cloud for your GEO applications (Earth builder) Koert Holtgreve, Google
15.10-15.40					15.10-15.50 Google Search Appliance Joel Crouch, Google
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11.15-12.15	Performance Monitoring and Session Diagnostics for Virtual Desktops Hugh McEvoy, Quest Software (UK) Ltd	Protecting the Cloud for a Stormy Day! Aseem Anwar, Chris Snell, Veeam
12.30-13.30	Why EMC is the best choice for VMware storage both now and in the future Scott Dougherty, EMC	Deploying a hybrid cloud Liam Farrell, Ashley Davies, VMware
13:45-14:45	Customer case study demonstrating HP virtualised solution delivered an optimised infrastructure Jerry Walsh, HP	A Hybrid Approach to Cloud Computing from CA Technologies Charlie Smith, CA Technologies
15:00-16:00	Say hello to free IT- A Snapshot of Spiceworks James Reid, SpiceWorks	